

# ELECTRIFICATION 2024

## INTERNATIONAL CONFERENCE & EXPOSITION

Accelerating Together for an Electrified Future

### EXHIBIT BOOTH PACKAGES

Exhibit booths are sold in 10' x 10' increments. Carpet, additional furniture, power, A/V, computer, Internet and other needs can be ordered in advance for an additional charge. **(NOTE: Carpet is mandatory for all booth spaces.)**

#### Inclusions for 10' x 10' and 10' x 20' Booths

- 8' draped back wall and 3' draped side rails
- One 6' skirted table and two chairs
- One wastebasket
- Black and white company identification sign

#### Inclusions for All Booths

- Complimentary Internet link to your homepage from the conference website
- Complimentary booth staff badges based on contracted booth square footage:
  - Two (2) for a 10' x 10' booth
  - Three (3) for a 10' x 20' booth and for medium- and heavy-duty standalone vehicle displays
  - Four (4) for a 20' x 20' booth
  - Five (5) for booths larger than 20' x 20'
- Additional booth staff badges beyond these allocations are available for \$695 each
- Booth staff badges provide access to the Exposition Hall during show hours (including all food functions in the hall), but **not** to the pre-conference workshops, Plenary and Educational sessions and any off-site catering activities/events.

# EXHIBITOR FACT SHEET

- One complimentary full-conference registration:\*
  - Full-conference registrations provide access to all Plenary and Educational sessions, conference materials and on-site and off-site catering activities/events. Pre-conference workshops are **NOT** included with a full-conference registration, but are available for an additional fee. Individuals must be registered for the conference to attend one or more of these workshops.
- Additional discounted full-conference registrations:
  - Available for purchase by non-sponsor exhibitors for \$1,025 per person.

\* For non-sponsor exhibitors only

## NEW: Exciting Booth Add-On Opportunity!

To enhance your visibility in the Exposition Hall and maximize your booth traffic, consider purchasing highly distinctive color floor decals for placement in front of your booth. The 4' x 4' square decals will display your company name and/or logo. Cost: \$1,250 per decal (maximum of two per booth space).

## Booth Fees

### Standard rate:

\$32/sq. ft. (\$3,200 for a 10' x 10' booth space)

### Nonprofit rate:

\$23/sq. ft. (\$2,300 for a 10' x 10' booth space)

### Booth space over 600 sq. ft. or medium- and heavy-duty standalone vehicle displays:

Contact Exhibit Sales Manager for pricing

## Exposition Hall Hours (subject to change)

Tuesday, March 12 | 5:30 PM - 7:30 PM

Wednesday, March 13 | 10:00 AM - 5:00 PM

Thursday, March 14 | 8:00 AM - 3:30 PM

Exhibitor Move-In | Tuesday, March 12 | 7:00 AM - 4:00 PM

Exhibitor Move-Out | Thursday, March 14 | 3:30 PM - 8:00 PM

FOR ADDITIONAL  
QUESTIONS ON SECURING  
EXHIBIT SPACE, CONTACT:

Mindy Berman  
Electrification 2024 Exhibit Sales Manager  
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310.200.6980